

The Davis School District Office of Communication is proud to submit our work documenting the record-breaking Unifix cube challenge at Holbrook Elementary. Our team spent several days embedded with Mrs. Hullinger's second-grade class, capturing the excitement, teamwork, and determination that led to this historic moment. Through strategic storytelling and immersive videography, we brought this achievement to life, showcasing not just the students' success but also the power of education in action. Our content highlighted the impact of Project-Based Learning and the role of educators in fostering perseverance, collaboration, and critical thinking. The final video was a celebration of student achievement, but more importantly, it demonstrated the value of hands-on learning and the ways in which public education inspires young minds to accomplish the extraordinary. From pre-production planning to on-site filming and post-production storytelling, our team worked diligently to ensure the essence of this milestone was captured and shared with the broader community. The video highlighting student success and the incredible work happening in our schools every day.